



We are one of the most popular gambling news website for the European region providing breaking news, analysis, reports, interviews and entertainment articles from the gaming industry seven days a week.

WHO WE ARE

eGAME SPECTRUM is free to read & preferred by casino operators, slot managers, gaming equipment manufacturers and distributors, legislative institutions, and others willing to be up to dated with the latest industry innovation, developments and trends.

eGAME SPECTRUM has earned the reputation as one of the reliable gambling news providers due to its in-depth industry news and analysis, as well as its relevant, independent and well-written articles.

It brings together expertly opinions and professional point of views regarding all that matters most in the gambling entertainment industry.



TOPICS WE COVER

On our website, as well as in the social media profiles of e-Game Spectrum, you may find information on the following topics:

INDUSTRY NEWS

We cover all the latest innovations, product releases and company news.

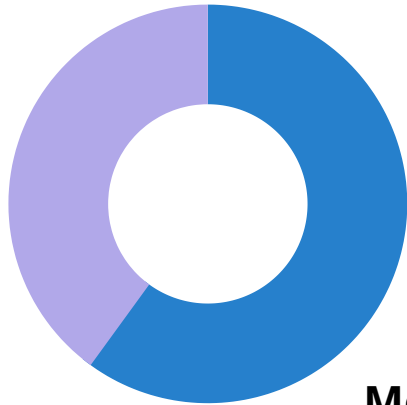
EVENTS

e-Game Spectrum keeps you updated about every important gaming event happening globally.

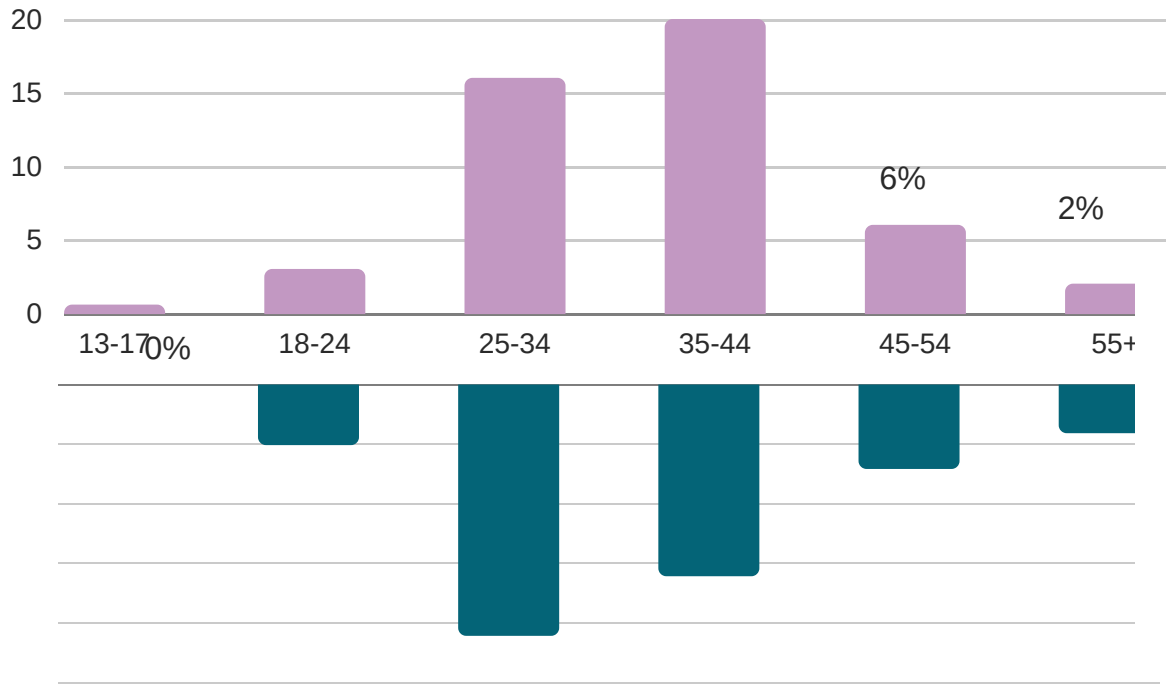
REPORTS AND INTERVIEWS

Find interesting statistics, reports about the industry and interviews with experts.

**Women
49 %**



**Men
61 %**

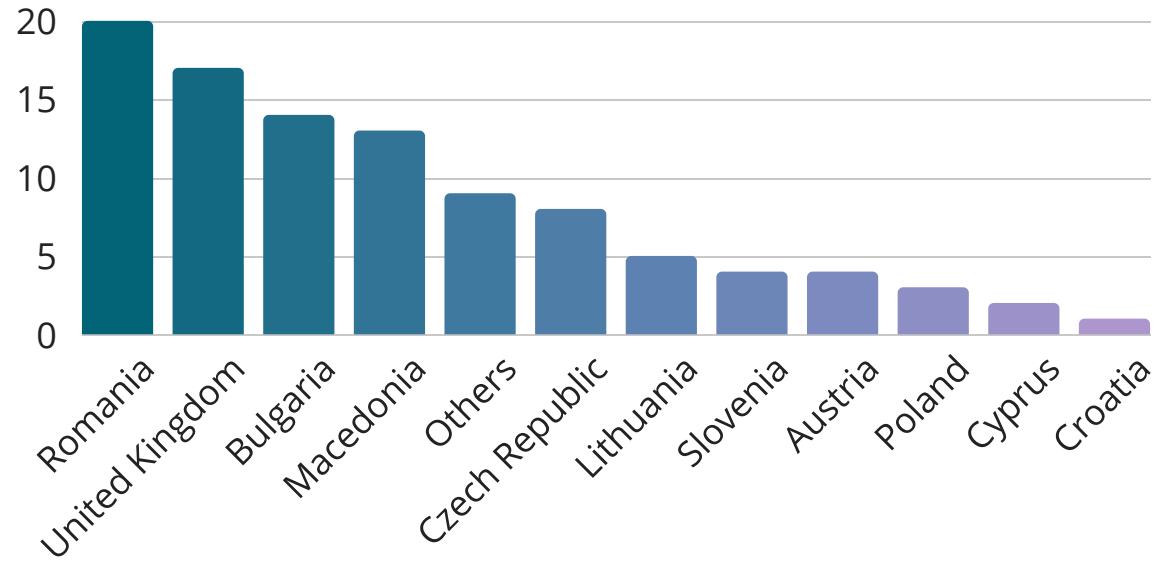


OUR AUDIENCE

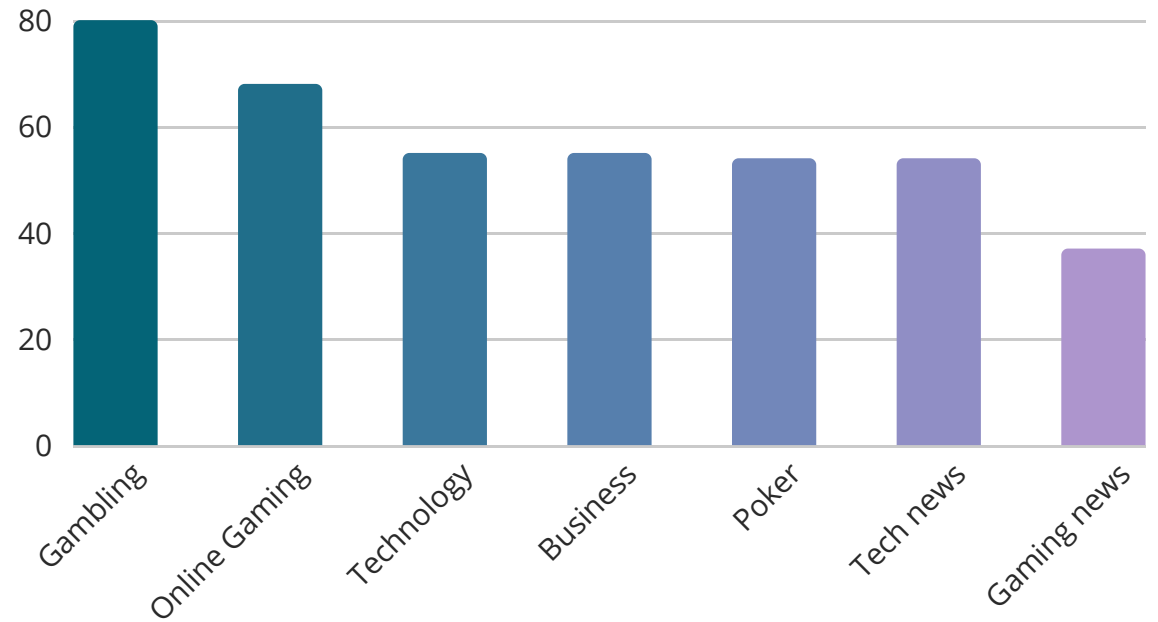
WHO WE FIND BROWSING THROUGH OUR WEBSITE?

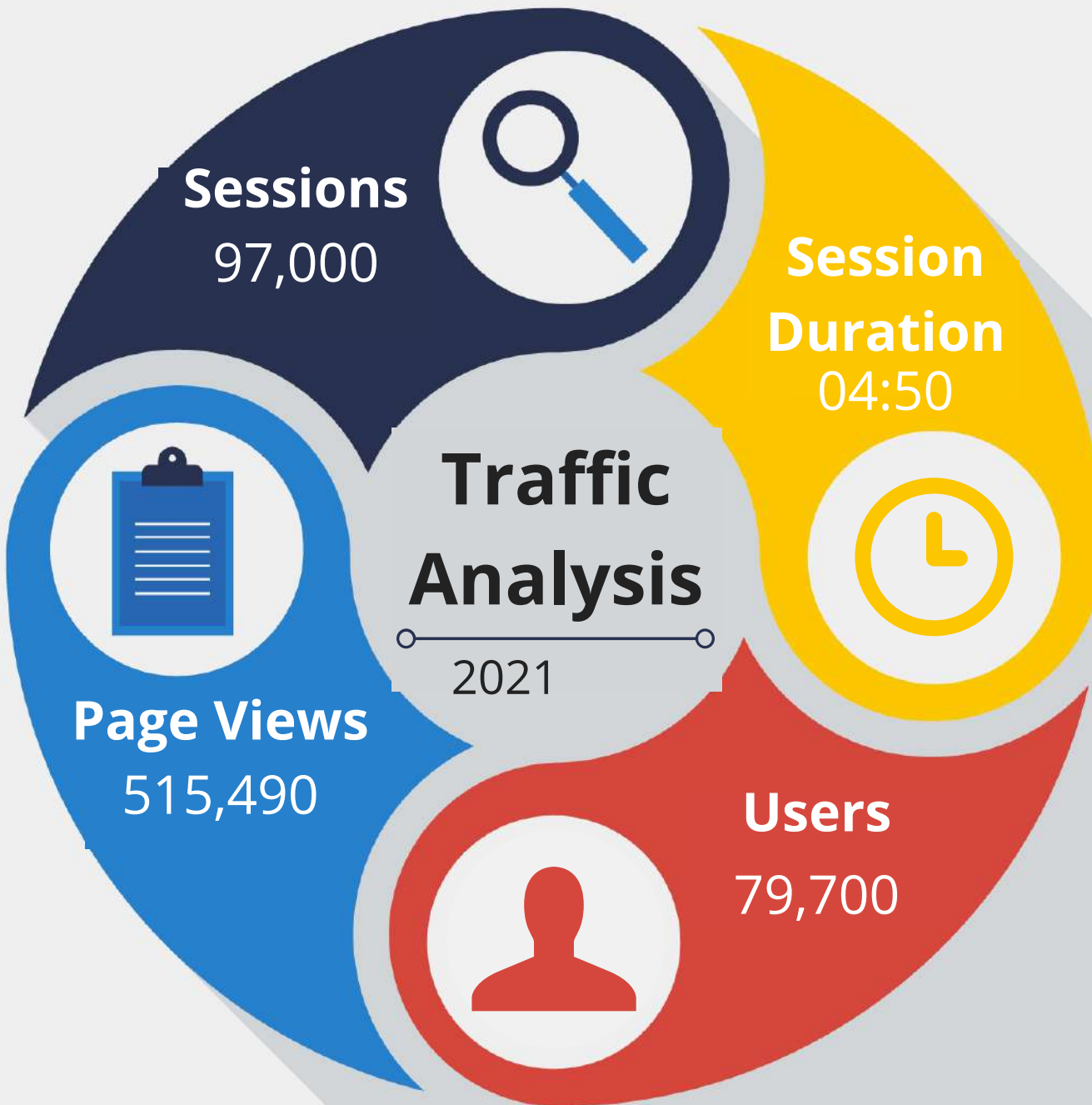


BY COUNTRIES



BY INTEREST





Sessions
97,000



Session Duration
04:50



Traffic Analysis
2021

Page Views
515,490



Users
79,700



SOCIAL MEDIA ENGAGEMENT



35000 tweet
impressions monthly

3100 profile
visits monthly



117000 people
reached monthly

4500 people
engaged monthly



Opens **57,8%**

Clicks **34,4%**



NEWSLETTERS

- The newsletters of e-Game Spectrum reach over **10K** subscribers monthly
- Our database regularly grows with **2.5%** rates of monthly

ADVERTISING

GAMESPECTRUM.BG



I. Homepage banner

- 3 months – € 600
- 6 months – € 1000

*Size: 230 x 80;
Flash; Gif; JPG

II. Video Ads

- 30 sec.:
€498/month
- 60 sec.:
€796/month
- 90 sec.:
€1075/month

*AVI format only

III. PR & Articles

- € 600 for two publications
- article with hyperlinks - price under discussion

*Bonus: post on social media. Materials are provided by advertiser.

IV. Email Marketing

- 1 email marketing campaign: €600
- 3 email marketing campaigns: €1500

*E-mails provided by the company in HTML format

FOR FURTHER INFORMATION

CONTACT OUR ADVERTISING MANAGER

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